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PATENT
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Fusz : Art Unit: 2163
Serial No.: 09/426,954 : Examiner: Boyce, A.
Filed: October 26, 1999 :
For: METHOD AND APPARATUS :
FOR ANONYMOUS DATA :
PROFILING :

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AMENDMENT

Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In response to the Office Action dated February 25, 2003, please amend the above-identified patent application as follows:

IN THE CLAIMS

4. (twice amended) A method in accordance with Claim 3 further comprising the step of communicating with the individual via a password.

6. (twice amended) A method in accordance with Claim 1 wherein said step of providing the individual with access further comprises the step of asking the individual at least one personal question, wherein the individual is permitted to enter the database only if a correct multi-character identifier is given and if at least one of the personal questions is answered correctly.

14. (twice amended) A method in accordance with Claim 9 further comprising the step of separating the profile information from the set of data information and ensuring the advertisers do not obtain the profile information.